



Charging Communities

Dear Friends,

As Sudhir enters its fifth decade of 'Powering the Nation', I take great pride in sharing with you the monumental confidence that customers across India have placed in the Sudhir brand.

From Power Generation, Distribution to Electrification, Sudhir has redefined the gold standard in turnkey electrical solutions and, as trendsetters in our industry and being a symbol of quality, it is our intrepid spirit that will accelerate change to take our state-of-the-art manufacturing to even greater heights in the future.

From CMD's Desk:
Sudhir Seth

While the group has experienced a remarkable growth in the past 3 years, making us the country's one of the largest manufacturers of diesel/gas gensets, we will not rest on our laurels. For us, this is just a beginning. With a vision to embrace the world, we are happy to announce our new projects with AIIMS' at Rishikesh and Jodhpur. In addition, we have also collaborated with the Delhi Metro Rail Corporation (DMRC) and the Institute for Liver and Biliary Sciences (ILBS) on their prestigious projects.

We have gone one step further in this new decade. As we approach our half century in changing and charging people's lives, we have initiated a series of corporate social responsibility programs that will 'Empower Communities' in the crucial areas of health and wellness, nutrition and education. Giving back to the community is Sudhir's commitment to Powering the Nation beyond professional boundaries and creating a sense of personal connectivity with the masses.

In conclusion, I would like to express my profound appreciation and gratitude to all of you and the Sudhir family, without which none of this would be possible.



Dear Friends,

With your support, 2011 was a remarkably good year for Sudhir Group. Despite the global recession and economic down- turn even in India, Sudhir registered impressive customer confidence and sale continues to soar.


Among our more prestigious awards was the massive Chenani-Nashri Tunnel project, a 9km, two-lane tunnel, approximately 90 kms, connecting Jammu to Srinagar that will reduce travel distance of 41 kms of the existing route to 10 kms and travel time by more than 1 hour.

Through Current, I am happy to constantly remind the readers of our continued foray in corporate social responsibility. Sudhir organized donation camps at our various plants, including a blood donation camp at our Manesar facility in association with the Red Cross society. Sudhir group also organized various road shows, customer seminars and training programs across various cities. Our group also conducted a golf event at Qutub Golf course in February, which was attended by many captains of industry.

As I reflect on our successes, I want to sincerely thank all our business associates and the Sudhir family for their commitment to the group. I would also like to thank our partners, Cummins, Dupont and Schneider Electric, for their constant support and co-operation.

Finally, many thanks to our customers for believing in us and extending their unflinching support that has been the foundation for the success we enjoy today

From JMD's Desk:
Rahul Seth





Sudhir, a 1400 crore company is one of India's largest manufacturers of generator's & power equipment's covering the complete Power Generation-Distribution-Electrification value chain.

The group is an end-to-end Power solution provider for large infrastructure projects. It has under its belt infrastructure projects for Metro, Hydel power plants, Roads, Hospitals & Hotels.

Sudhir has been a preferred supplier for Delhi Metros underground tunnel boring, SSJV tunnel boring for their Hydel power project and most recently the Chenani - Nashri road tunnel project.

The recent projects involve Electrical LT Distribution systems, Internal Electrification & Lighting, Mains, Sub Mains & Cables, Conduit & Wiring for Light & Power Points, Cable Trays and Raceways, Earthing systems, HVAC, Fire suppression, UPS, BMS, EOT cranes, DG sets, Compressor Air systems, Elevators.

Sudhir has also bagged in the past few months prestigious infrastructure hospital projects like Institute of liver & biliary Sciences a 700 bed hospital developed by the Delhi Metro and All India institute of Medical Sciences(AIIMS) hospitals coming up at Rishikesh & Jodhpur which are 1000 beds each.

Emaar MGF Land Ltd for Digital Green Golf Course – Gurgaon, Larsen & Toubro Ltd. for Rajpura Thermal Power Project, Honda Motorcycle & Scooter India Pvt. Ltd and Reliance Power Plants at Rosa, Sassan & Butibori.

Highlights about the Chenani-Nashri Tunnel Project:

- The 9 km long Chenani-Nashri road tunnel is considered among the longest tunnels in Asia
- It is about 90 kms from Jammu on Jammu Srinagar National Highway
- Team of over 300 strong work force, armed with sophisticated drilling machines, are daily boring around 5 metres of the main tunnel and 8 metres of the escape route
- Design & build based contract to provide on turnkey basis right from design to commissioning of Substations, generators, LT Distribution systems, Internal Electrification & Lighting, Fire suppression, BMS and Compressor Air systems.



TRANSFORMER DIVISION



Sudhir Intra Vidyut Limited (SIVL) will supply 86 different kind of transformers (2000 - 7000 KVA Oil type and 1600 - 2000 KVA CRT type) for a project backed by Ultra Tech Cement Limited - Mumbai that ranks amongst the top 10 cement producers on a global platform with an annual production capacity of 52 million tonnes.

In addition, Sudhir is also working on other major project with Rourkela Steel Plant, Power Development Department(PDD - Jammu), Vizag Steel limited and many more.

SWITCHBOARDS DIVISION



The HT panel range has been also been enhanced, we have brought together the combined experience of our partner Schneider Electric to bring the latest technology with time tested and proven reliable design for vacuum circuit breaker HVX.

Sudhir Gensets has also helped kick start the quest for domination in the speed stakes between the world's fastest drivers, Formula 1 race, by supplying the range of products.

PACKAGED SUBSTATION DIVISION



Sudhir Schneider Packaged substations have been operating & in the network for over 5 years. The substation concept is fast changing from conventional substations to Ready to Use, factory built packaged sub stations.

Recent large orders include prestigious projects of townships of DLF Almedia Gurgaon, DLF Mulanpur Mohali Punjab, Vatika city Ambala, Defence installations & Ordinance factories through MES and Jaypee's Noida-Agra expressway.



CURRENT PROMOTIONAL ACTIVITIES

SEMINARS



Srinagar

On 15th Nov'11, Sudhir organised a Customer Seminar at Srinagar jointly with Cummins India Limited and received an overwhelming response from the valley industrialists like Mr. Zahoor Ahmad Bhatt - President, Federation of Chamber of Industries, Mr. Farooq Wani - Ex MD of J & K Cement, Mr. Mushtaq Malik - MD of J & K Cement, Mr. M. Yasir- President of JK Bank, Mr. Mohmmad -Chief Engg, Tirahmbu Cement and many more.



Gandhinagar



Jalandhar



Karnal

From Cummins, Mr. Vinay Mahajan - General Manager, Mr. Vivek Upadhyay - Regional General Manager along with his team attended the seminar and gave presentations about upgrading of the products and highlighted their benefits and features for the customers.

More than 110 potential customer attended this Event and was covered in all leading newspapers of Srinagar the next day.

Similarly, many seminars were conducted in north west part of India at places like Gandhinagar, Jalandhar, Karnal, Jaipur etc which was a huge success when they witnessed the participants from different industry verticals. As a whole these seminars acted as a great platform to exchange views, address the queries raised by prospective buyers and to share with them the latest technologies and trends prevailing in power generation.

RICE PRO TECH EXPO'11



Sudhir Gensets displayed DG Sets fitted with Cummins' engines at the Rice Pro-Tech Expo'11 held at Jifco Resort, Sanhnewal, Ludhiana on 10th June. Decision makers, business owners and senior managers from public and private sector organizations across India attended the prestigious event.

Importers and exporters, government policy makers and agricultural scientists along with exhibitors from Spain, Germany, Korea, Denmark, China and USA were present. Sudhir Group addressed the visitors and exhibitors with latest power technologies & upcoming products and thanked the customers for their support.

ROAD SHOW



Mounted with a Sudhir Diesel Genset, a vehicle set across Delhi NCR to showcase the state-of-the-art technological advances in the Sudhir armamentarium. The roadshow traversed the residential and industrial areas of Prithla, Tatarpur, Suroorpur, DLF, New DLF, Badarpur Border, Palwal, Hodel, and Jhilmil. The Roadshow was greeted with keen interest by both residential and industrial public who asked many questions on the advantages of Sudhir technology. In essence, Sudhir's silent DG sets received an overwhelming response from all areas that were covered. Sudhir's novel concept to initiate a rental business by providing uninterrupted power supply was welcomed by the public.

CURRENT TRAINING PROGRAMS



Project Management Training, Manesar



Safety Awareness Training, Athal



Audiometric Tests Training, Masat



Fire Hydrant Training, Athal



Training on Teamwork, Gurgaon



Training on Executive Skills, Jammu



AWARDS
& ACCOLADES



CERTIFICATES



This is a matter of great pride...Sudhir won the coveted Best Vendor Award from a total of 180 vendors working with international pizza giant, Domino's Pizza. M/s Jubilant Foodworks organized their Business Partners Meet on 16th November 2011 at Radisson MBD Hotel, Noida.

The meet was attended by more than 180 vendors, along with Mr. Patrick Doyle (President & CEO-Dominos International), Mr. Shyam S. Bhartia (Chairman- Jubilant Group), Mr. Hari S. Bhartia (Co-Chairman - Jubilant Group) and Mr. Ajay Kaul (CEO - Dominos India) from customer side.

The Best Vendor Award was based on timely deliveries & outstanding support throughout the year.

A special award was presented to us by Dominos Pizza International CEO - Mr. Patrick Doyle. Mr. Ajay Koul (CEO - Dominos India) and was received by Mr. Ajay Bhutani (GM - Marketing, Sudhir). Mr. Doyle thanked Sudhir for its customer centric approach. This award speaks of Sudhir's continuous commitment for customer satisfaction.

Sudhir Classic Golf 2012



Luminaries, bureaucrats, judiciary, corporate captains, socialites, and golf enthusiasts were swinging away at the 'Sudhir Classic 2012' recently held at the Qutub Golf Course in Lado, Delhi.

Golf enthusiast **Sudhir Seth, CMD**, Sudhir Gensets had this to say, "We have been associated with other golf tournaments but this is the first time that we organised it with 146 participants and were elated to know that more than 300 persons wanted to play the game. Due to dearth of space, we were unable to provide everyone the opportunity to try the game. Witnessing the overwhelming response this year, we plan to make the event even bigger in the coming years."

Rahul Seth, JMD, Sudhir Gensets and tournament promoter was overwhelmed by the hole-in-success of the event and the avid interest from the cross-section of player presence.

"The tournament is exciting and important. It brings people together and promotes the game, which has become vital for India. This game is going to promote tourism in our country in a very big way. So here we are... congratulations to Sudhir and all other corporates who are bringing the game up. Moreover, seasoned players are now sponsoring other players, so soon you will find them also winning big prize money and even bigger cups."

**...Dr. Farooq Abdullah, Union Minister
New & Renewable Energy**

"Have been a sportsman all my life & to see such a meticulous tournament, with such good golfers to play with is quite heartening"

...Dr. M.S. Gill, Member of Parliament

"Sudhir Classic has made excellent arrangements for this tournament. The synergy, hardwork and efforts put into the event is what makes this special."

**...Mr. Montek Singh Ahluwalia
Dy.Chairman-Planning Commission of India**

"Golf is a wonderful de-stressor. It is an exercise that rejuvenates the body and the mind."

...Justice Aftab Alam, Supreme Court

"Golf is a gentleman's game and I always look forward to enjoy this wonderful sport over the weekend and be amongst gentlemen."

...Justice C. K. Prasad, Supreme Court

"I am a great lover of this sport. Spending five hours on the greens contribute immense value and keeps me fit and in good shape."

**...Justice Vikramajit Sen, Chief Justice
Karnataka High Court**

"We are hard pressed for time, and any opportunity to unwind with the perfect weather is great."

**...Mr. B. K. Gupta,
Commissioner of Police, Delhi**



visit youtube to watch coverage of **Sudhir Classic Golf 2012** by Zee business....

CURRENT ANNUAL DAY 2012



CURRENT CSR

At Sudhir, corporate social responsibility has been the cornerstone for success right from inception. We strive to enrich the quality of life of the community through a strong social conscience.

MEDICAL CAMP "ATHAL"



BLOOD DONATION CAMP "MANESAR"



DONATION CAMP "GURGAON"



Follow us on...



Sudhir Gensets Limited

Plot No-1, Sector-34, E.H.T.P., Gurgaon -122001, HARYANA T+91-124-4168000 (30 lines)

F: +91-124-4168010 E: info@sudhirgensets.com W: www.sudhirgensets.com