

SUDHIR ADDING WATTS AT CITY OF JOY

Order worth Rs. 55 Crs. from CESC – Kolkata Discom



Real Value
Power Solutions
for **Real Estate**

Orders from realty majors like Emmar MGF, Ambience

SUDHIR DONATES
TO PM RELIEF FUND
FOR **J&K FLOOD**
AFFECTED AREAS



MR. SUDHIR SETH
CHAIRMAN & MANAGING
DIRECTOR

Dear Friends,

Greetings! 2015 has begun in earnest for all of us at Sudhir with the hope it bristles with success, happiness and joyous celebrations for all of you too.

The new Indian Government has ushered rejuvenating economic reforms. Leading analysts from across the world opine that the world's third-largest economy would definitely achieve a growth rate of 5.5 per cent in the coming year. At Sudhir, we are optimistic of playing a committed role in this prospective growth.

Ambition, Drive, Business Integrity and Uncompromised Creativity - Putting the pieces together in a seamless whole is what we specialize in. There are no set formulas, no equations, no clichéd paths. The solution is arrived at by putting together each piece of the innumerable facets of a client's business objective.

For this very reason, the clients have reposed faith in Sudhir, time and again. A case in point would be the fact that we have bagged one of the largest orders from Power Major CESC Kolkata, to complement existing orders from other Power Majors like Chhattisgarh Electricity Board, The Indian Navy and many leading PSU's etc. In fact, even blue chip corporate houses from the private sector echo the sentiment and leading realty groups like Emmar MGF, Ambience have handpicked Sudhir as a reliable solution provider for continuous power supply to the end users.

On a more solemn note, I and the entire team, would like to express our deep regret at the recent J&K flood disaster. We pray and wish together for the welfare of those affected by this natural calamity. We pledge our wholehearted support to the bereaved and their families and have already committed a substantial donation to the PM Relief Fund from the Sudhir Foundation..

As you can see, Team Sudhir encompasses a much broader role for itself than just business. I assure you that together, we shall continue to foster goodwill by staying committed and build upon the spiraling nature of our kaleidoscopic activities in the future.

MR. SUDHIR SETH
CHAIRMAN & MANAGING DIRECTOR



SUDHIR Electrifies the City of Joy Order Worth Rs. 55 Crs

CESC, India's first fully integrated electrical utility company has been on an epic ride ever since 1897 in generating and distributing power in Kolkata and Howrah. Sudhir has now become a regular vendor of CESC Kolkata Discom for supplying VPI type transformers. CESC is one of the first companies in India to use Dry Type Transformers for distribution of power in the country. They are using this high end technology as it emphasizes consumer safety.



ORDER WORTH RS. 40 CRS FROM INDIA'S LARGEST GROUP

Reliance Industries Ltd., the flagship company of India's largest private enterprise, Reliance Group, was won over by Sudhir's flawless track record and placed a mammoth order of Rs. 40 Crs. Sudhir is doing SITC of 6.6 KV HT Silent DG sets ranging 6 X 2500 KVA along with Panels for their upcoming 2.3 million ton Purified Terephthalic Acid (PTA) plants of PTA-5 & 6 projects at Dahej, Gujarat. Further, for Reliance ITC Mumbai & Nagpur, Sudhir is also doing SITC of 12 X 2250, 11KV Silent DG sets along with the supply of Synchronizing Panels, HT & PLC Panels.



ORDER WORTH RS. 30 CRS FROM INDUSTRIAL SECTOR

HSI IDC is developing an industrial area, christened as IMT Faridabad, for which Sudhir has received an order of around Rs. 30 Crs. The project entails complete designing, manufacturing, supply, erection, commissioning of multiple 12.5 MVA, 33/11 KV Indoor Sub-stations with comprehensive electrical and civil works to feed power to upcoming industries and infrastructure.



SUDHIR BAGS REAL ESTATE PROJECTS WORTH RS. 26 CRS

The solutions bouquet for Emaar MGF Land Ltd. and Ambience Pvt. Ltd. deserves a special mention in our series of real estate triumphs. Listed here are some of the achievements.



FOR EMAAR:

- 34 no's of Transformers
- Packaged Substation (PSS)
- SITC of 1250 KVA, 1010 KVA, 750 KVA Silent DG Sets

FOR AMBIENCE:

- SITC of Multiple 2000 KVA Silent DG Sets.



IOCL CULLS SUDHIR FOR ITS EXCELLENCE

The national oil-industry blue chip, Indian Oil Corporation Ltd. has entrusted Sudhir with a whopping order of Rs. 20 Crs. We are supplying multiple 2000 KVA, 6.6 KV Silent DG Sets in Acoustic enclosures with PLC based synchronizing cum AMF Panel, 6.6 HT panel for its 3 locations i.e. Viramgam, Gujarat; Chaksu – Gujarat and Rewari – Haryana.

AMWAY REPOSES TRUST IN SUDHIR

Direct selling FMCG company Amway India is setting up a Rs. 500 Crs greenfield manufacturing facility at Nilakottai in southern Tamil Nadu spreading over an area of around 50 acres.

First blokset LV Panel made by Sudhir Gensets Ltd. with its licensee partner Schneider Electric will be supplied to the Amway Project through their key account Shapoorji Pallonji & Co. Ltd.





SUDHIR EMPOWERS PUBLIC SECTOR UNDERTAKING

Sudhir is supplying multiple 1500 KVA DG Sets, through leading HVAC & MEP contractor which is doing a niche project for public sector undertakings.

CONSOLIDATING POSITION OF STRENGTH IN MARINE SECTOR

Sudhir has successfully integrated, tested and dispatched 450 KW, DG Sets for Coast Guard OPVs being built at Goa Shipyard Limited, Goa and 120 KW & 80 KW for Indian Navy WJFACs being built at Garden Reach Ship Builders & Engineers, Kolkata. The 450 KW DG sets were first marine sets of this rating to be tested in our facility, and were fitted with water cooled alternators.



ACHIEVING EXCELLENCE IN THE PETROLEUM SECTOR

Bharat Petroleum Corporation Limited, Mumbai, ranked among the largest public sector oil marketing companies in India has handpicked Sudhir on parameters of quality, reliability and business integrity. We will Supply 48 nos of Silent DG Sets ranging from 20 KVA – 200 KVA to their oil refineries at diverse locations.



BIGGEST ORDER FROM CHATTISGARH ELECTRICITY BOARD

For the first time, Sudhir will supply 12 no's of 500 KVA PSS, 11/433 KV to CSEB through Shalaka Infra Tech (I) Pvt Ltd. The Chhattisgarh State Electricity Board comprises five wings, namely, CSPHCL, CSPGCL, CSPTCL, CSPDCL and CSPTCL.



BLAZING NEW TRAILS WITH INSTALLATIONS ABOVE RS.100 CRS.



ASF Insignia, Gurgaon, Haryana



Graziano Trasmissioni India Pvt. Ltd.,
Ahmedabad, Gujarat



AT India Auto Parts Pvt. Ltd.,
Bangalore, Karnataka



The American Embassy School, New Delhi



Bharti Realty Ltd., Manesar, Haryana



JCB India Ltd, Jaipur, Rajasthan



Tevapharm India Pvt. Ltd., Ahmedabad, Gujarat



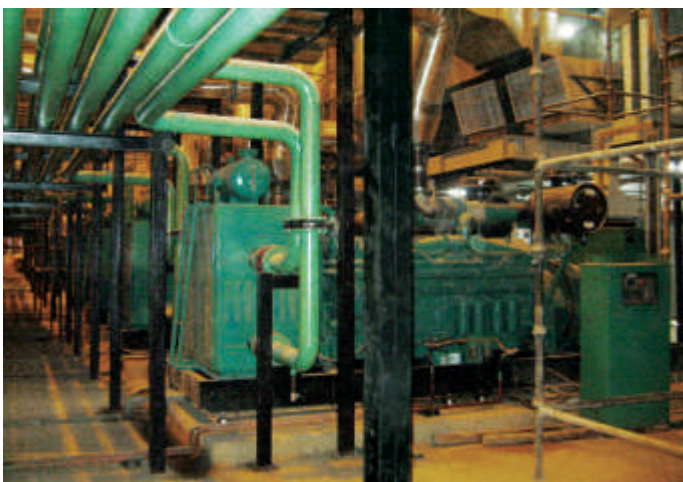
Goa Shipyard Ltd.,
Vasco, Goa



Sun Pharmaceutical Industries Ltd.,
Halol, Gujarat



IJM – MCD Civic Centre, New Delhi



JMD Ltd., Gurgaon, Haryana





Sudhir Cummins organised a customer seminar for rental operators & hirers of Delhi NCR on 15th November 2014 at Country Inn & Suites, Gurgaon. The seminar received an overwhelming response from over 100 participants. In this, they were informed about CPCB II range and efforts taken by Sudhir Cummins in development of these new products.

COMMITTED CORPORATE CITIZEN

Sudhir Foundation - Medical Camp, Eye Camp & J&K Flood Relief

The Sudhir Foundation has always played its role of a socially responsible organization with earnest zeal. In the recent J&K Flood Disaster, the foundation came forward with the much needed rations in the areas where food and water supply was affected. From Mineral Water Bottles to Energy Biscuit Packs and Baby Milk Food, Sudhir Foundation's timely aid packages ensured that help was close at hand, for those who needed it. Sudhir Foundation regularly organizes medical camps for its employees and one such camp was recently held at Jammu.



SUDHIR SPONSORS LIVE SCREENING – BRITISH OPEN GOLF FINALS

Recently, golf lovers of the capital gathered at ITC Maurya to enjoy the live screening of British Open Golf Finals. Sudhir and co-sponsors like Mercedes Benz, ITC Maurya, etc. organized the event. Spotted at the do were Amitabh Kant, Hon'ble Justice Vikramjit Sen, Murali Karthik, Rajiv Pratap Rudy, Neelam Rudy, Papa CJ, Sanjay Kapoor and more.



AMITY GURGAON HALF MARATHON

Country Inn & Suites partnered the Amity Half Marathon event organized in Gurgaon on 28th September 2014. The Press conference of this event was held at our hotel which was attended by the Amity's top management, Founder of the Gurgaon Half Marathon, Deputy Mayor of Municipal Corporation, Gurgaon along with different media channels. To cheer up participants & onlookers we distributed refreshing ice tea and free vouchers to them where as to the winner we gifted our special F&B vouchers.



SUDHIR SPONSORS TITANS DEBATE, NEW DELHI

Indian bureaucracy's achievements and under-achievements were discussed at the Titans Cup Debate held on October 8, 2014. The event was organised by "The Old' Students Association, Hindu College". Alumni of University's north campus participated in the debate. Mr. Anil Goswami - Union Home Secretary was the chief guest and Hon'ble Justice Mukul Mudgal, Hon'ble Justice Leila Seth and renowned economist Mrs. Devaki Jain judged the debate.





**SUDHIR WISHES YOU
A MERRY XMAS**



A HAPPY NEW YEAR

We, at Sudhir, the industry leaders in the Indian power sector, for around four decades, wish you a very merry festive season full of joy and prosperity.



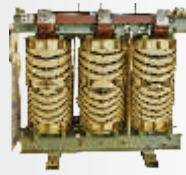
**TOLL FREE NO.
1800 102 7475**



Sudhir-Cummins Gensets



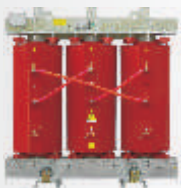
Sudhir-Oil Transformers



Sudhir-Dupont Transformers



Sudhir-Schneider Substations



Sudhir-Tesar Transformers



Sudhir-Schneider LT Panels



Sudhir-Schneider HT Panels



Sudhir-Electrical Power Contracts

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